

Article number

75170

List name

Credit-favourable private persons [D]

Number of items	Name	Price in EUR	Pricing unit
452,250	Total inventory	160.00	‰

Age group ranging from 30 to 45
- Of which approximately 67 % male
- Of which approximately 33 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

The latest flat screen, the next summer holiday that you can't really afford or the new car. You want to buy, and credit purchases are IN. This target group has a multitude of different credit plans already and responds very positively to interesting financial offers.

This is a target group which is characterised by an above average consumer behaviour and which reacts positively to a wide range of mail order offerings.

Sales by:

SAZ Services AG

Davidstrasse 38
CH-9000 St. Gallen Schweiz
Fon: +41 (0) 71 227 35 00
Fax: +41 (0) 71 227 35 01
E-Mail: info@smartaddress.ch
<http://www.smartaddress.ch>

Sales partner:

**SAZ Services GmbH
Büro Frankfurt/Dietzenbach**

Max-Planck-Straße 6
DE-63128 Dietzenbach, Germany
Fon: +49 (5137) 8818-00
Fax: +49 (5137) 8818-01
E-Mail: listinfo@saz.net
<http://address-services.saz.com>

SAZ Services AG