

Article number

42651

List name

Donors for immediate aid [D]

Number of items	Name	Price in EUR	Pricing unit
32,917	Total inventory	160.00	‰

Age group ranging from 50 to 70- Of which approximately 63 % male
- Of which approximately 37 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Earthquakes, volcano eruptions and tsunamis.

Breaking news and images of devastating natural catastrophes which, in the past, reached us after a substantial delay are now present in the media immediately and potential donors are thus also aware of them more quickly.

It has thus been made possible to offer spontaneous and immediate aid on site, when it is needed most. This group of people is characterised by its very impulsive willingness to donate.

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