

Article number

41071

List name

Cat owners [D]

Number of items	Name	Price in EUR	Pricing unit
47,519	Total inventory	155.00	‰

Age group ranging from 30 to 65
- Of which approximately 65 % male
- Of which approximately 35 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

In the modern "single society" a feline companion is something we cannot imagine living without. For many people they play the most important role and act as the conversation partner around which everything revolves during the course of a day.

The cat owners in this file usually have a medium to high income and often live in homes with access to a garden. They are happy to dig deep into their pockets for their pets, both for food and for a wide range of accessories.

This target group is best suited for use in the sectors: Innovations, garden, house and home as well as for donations to animal protection societies.

The addresses are also released for providers of animal food and other animal items.

Sales by:

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