

Article number

43115

List name

MagicLife [D]

Number of items	Name	Price in EUR	Pricing unit
80,125	Total inventory	165.00	‰

Age group ranging from 45 to 75
- Of which approximately 31 % male
- Of which approximately 69 % female

Minimum invoice: Net, at least 60% of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

MagicLife - mail order of products for the improvement of bodily wellbeing. The target group purchases primarily nutritional additives and vitamin preparations, but also means that promise a simple weight reduction. Feeling healthy, vital and fit and increasing their own attractiveness is the aim. The customers are won mailing by direct mailing and displays.

A target group which guarantees above average consumer behaviour in the best ages and is happy to invest in their own attractiveness and vitality.

No competitive exclusion.

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