

Article number

43167

List name

eTravel promotional trips [D]

Number of items	Name	Price in EUR	Pricing unit
357,277	Total inventory of participants	145.00	‰

Age group ranging from 50 to 99
- Of which approximately 69 % male
- Of which approximately 31 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Promotional trips are something we have all read and heard about. Despite the, generally, negative reports, these trips are very frequent and are extremely popular.

The people in this address list have taken part in one or more of these trips with a fixed sales transaction.

The offered products come, in particular, from the health, nutrition, wellbeing and tourism sectors.

The generally older participants are characterised by a high purchasing affinity. In particular new products linked with comfort and wellbeing find positive resonance here.

Sales by:

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