

Article number

42768

List name

Supporters of social communities [D]

| Number of items | Name | Price in EUR | Pricing unit |
|-----------------|-----------------|--------------|--------------|
| 96,722 | Total inventory | 160.00 | ‰ |

Age group ranging from 55 to 70- Of which approximately 47 % male
- Of which approximately 53 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

The group of supporters of social communities has often been supporting renowned social projects at home and abroad for many years. It is important to the group that the projects are sustainable, permanently improving and reinforcing the lives of social communities. The projects supported include educational facilities such as schools for children or adult education centres, as well as projects in the field of healthcare and agriculture. This target group is not afraid of becoming involved in long-term projects and is more likely than average to support projects with donations permanently.

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