

Article number

**30513**

List name

**Wine & indulgence [CH]**

Number of items	Total inventory	Price in EUR	Pricing unit
317,517	Total inventory	220.00	‰
249,768	– Of which German-speaking Swiss	220.00	‰
64,990	– Of which French-speaking Swiss	220.00	‰
2,749	– Of which Italian-speaking Swiss	220.00	‰

Minimum invoice: Net, 60 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00

Wine and indulgence: two things that are inextricably linked for many people and are becoming an ever more significant part of life. Spending in this area is increasing year on year. Given the right occasion, people want to treat themselves.

The target group is prepared to spend money on good wines and food, such as special delicacies. They do not mind spending more for high quality goods and services, and also like to invest significantly more money in premium furnishings and holidays. They shop both in stationary retail and online, and the rate of returning customers is above average where buyers have been satisfied.

Sales by:

**SAZ Services AG**

Davidstrasse 38  
CH-9000 St. Gallen Schweiz  
Fon: +41 (0) 71 227 35 00  
Fax: +41 (0) 71 227 35 01  
E-Mail: [info@smartaddress.ch](mailto:info@smartaddress.ch)  
<http://www.smartaddress.ch>

Sales partner:

**SAZ Services GmbH  
Büro Frankfurt/Dietzenbach**

Max-Planck-Straße 6  
DE-63128 Dietzenbach, Germany  
Fon: +49 (5137) 8818-00  
Fax: +49 (5137) 8818-01  
E-Mail: [listinfo@saz.net](mailto:listinfo@saz.net)  
<http://address-services.saz.com>

**SAZ Services AG**