

Article number

43116

List name

MensSana [D]

Number of items	Name	Price in EUR	Pricing unit
86,767	Total inventory	165.00	‰

Age group ranging from 50 to 75
- Of which approximately 73 % male
- Of which approximately 27 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Fit even at an older age, that is the topic of this target group. These are mail order purchasers of a wide variety of items from these sectors: Food additives, vitamin preparations, skin and hair products as well as products for eliminating or increasing libido. A loyal group of customers characterised by above average order behaviour and a great interest in new products. Generally the people in this group are male and have a medium to high purchasing power.

No competitive exclusion.

Sales by:

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