Article number

30071

List name

Academics [A]

Number of items	Name	Price in EUR	Pricing unit
79,635	Total inventory	180.00	‰

Age group ranging from 35 to 99
- Of which approximately 79 % male
- Of which approximately 21 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 10.00 ‰ on the delivered volume, at least EUR 200.00 fixed rate

Above average purchasing power and above average consumer behaviour. This group is a guarantee for both. Professors, medical doctors, dentists, lawyers, engineers, doctors, people in legal professions, this is a group which has "made it" in life. Esteem, influence and the projection of nobility are important, thus calling for cutting-edge trends.

All offers of a high quality, uniting style and class are in the right place and extremely welcome. In particular, high quality items for the house and home, gifts, financial offerings, exclusive holiday travel, collectibles and hifi/video products are well received here.

Sales by:

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