

Article number

42791

List name

People who donate for nature and the environment [D]

Number of items	Name	Price in EUR	Pricing unit
90,333	Total inventory	160.00	‰

Age group ranging from 50 to 70- Of which approximately 61 % male
- Of which approximately 39 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

The group of people who donate for nature and the environment is a target group that is growing all the time. Awareness of sustainability and of the fact that supporting it is an investment in the future of the coming generations is becoming ever stronger. People who donate for nature and the environment have proved their dedication in a range of sustainability projects at home and abroad.

They support both projects for protecting the rainforest in South America and local projects for protecting natural habitats for domestic flora and fauna. One key advantage is their often permanent support of relevant projects, as this is the only way to create a lasting future.

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