

Article number

**30084**

List name

**Collectors [D]**

Number of items	Name	Price in EUR	Pricing unit
73,247	Total inventory	185.00	‰

Age group ranging from 45 to 75  
- Of which approximately 70 % male  
- Of which approximately 30 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses  
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Stamps, coins, tin objects, figures from Kinder Surprise Eggs, telephone cards, beer mats or bottles, model or even "real" cars. There's nothing that isn't collected. Persistence and a willingness to invest larger sums of money characterise this, predominantly male, target group. Hobbies are loved above all and people are willing to invest much time in their collection.

Accordingly, the assumption can be made that this group of people has a higher purchasing power and is well situated. Mail order offering for house, garden, computers, technology, high-quality furniture tends to be received positively.

Sales by:

**SAZ Services AG**

Davidstrasse 38  
CH-9000 St. Gallen Schweiz  
Fon: +41 (0) 71 227 35 00  
Fax: +41 (0) 71 227 35 01  
E-Mail: [info@smartaddress.ch](mailto:info@smartaddress.ch)  
<http://www.smartaddress.ch>

Sales partner:

**SAZ Services GmbH  
Büro Frankfurt/Dietzenbach**

Max-Planck-Straße 6  
DE-63128 Dietzenbach, Germany  
Fon: +49 (5137) 8818-00  
Fax: +49 (5137) 8818-01  
E-Mail: [listinfo@saz.net](mailto:listinfo@saz.net)  
<http://address-services.saz.com>

**SAZ Services AG**