

Article number

42867

List name

NAB Luxembourg [L]

Number of items	Name	Price in EUR	Pricing unit
105,000	Household addresses		
	Up to 5,000 addresses	135.00	‰
	5,001 – 10,000 addresses	130.00	‰
	10,001 – 50,000 addresses	120.00	‰
	As of 50,001 addresses	100.00	‰

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR185.00 fixed rate + EUR 10.00 ‰ per selection criteria

Luxembourg, the "small" principality with enormous purchasing power per household represent a "giant" amongst the European purchasing powers.

Even though a total of just over 100,000 households for target group approaches are available, the existing high purchasing power and the close vicinity with German borders makes Luxembourg an ideal market for exclusive, high-quality mail order products and additional services.

NAB Luxembourg is a comprehensive household database containing details of all the households in Luxembourg.

The database contains a wide variety of additional information regarding individual addresses and is updated on a regular basis.

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