Article number

43434

List name

Christian oriented [D]

Number of items	Name	Price in EUR	Pricing unit
25,587	Total inventory	165.00	‰

Age group ranging from 45 to 99
- Of which approximately 59 % male
- Of which approximately 41 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 10.00 ‰ on the delivered volume, at least EUR 200.00 fixed rate

Banking crises, economic crises, increasing unemployment, the risk of social demise, social coldness and loneliness. The times are getting rougher and tougher and the uncertainty within society is constantly increasing.

Many people are looking for stable values, sense, contents and support for themselves. No wonder that a return to traditional values has occurred, a return to religion and the church. This can be by means of passive or active participation.

This group of people takes part in church society in all possible forms and is characterised by a high social involvement. Social topics are actively supported by means of own involvement, and more passively thanks to an increased willingness to donate.

This affects both topics in front of our own door just as well as in the Third World.

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