

Article number

30072

List name

NAB Czech Republic [CZ]

Number of items	Name	Price in EUR	Pricing unit
2,750,000	Household addresses		
	Up to 10,000 addresses	160.00	‰
	10,001 – 50,000 addresses	155.00	‰
	50,001 – 100,000 addresses	145.00	‰
	As of 100,001 addresses	130.00	‰
	Telephone numbers available – Pricing on request		

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR185.00 fixed rate + EUR 10.00 ‰ per selection criteria

The Czech Republic, much more than just the city of Prague with its Hradcany castle district, the Charles bridge, Pan Tau and Pilsener beer. Since splitting from Slovakia, the country is moving economically closer to the countries of the EU.

The geographical location, the well-educated specialised workforce combined with the comparatively low production costs make this country a very attractive place for investments.

A country with a wide range of direct marketing opportunities which are, as yet, untapped.

Sales by:

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