

Article number

30085

List name

Hunting and Ioden [D]

| Number of items | Name | Price in EUR | Pricing unit |
|-----------------|-----------------|--------------|--------------|
| 132,298 | Total inventory | 155.00 | ‰ |

Age group ranging from 45 to 99
- Of which approximately 72 % male
- Of which approximately 28 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Hunting, traditional wear and fishing have an old-fashioned reputation. But today hunting and traditional clothing is also worn by fashion-conscious men and women for suitable occasions.

This group of customers are the purchasers of products and accessories on the topics: Hunting, fishing, hiking and shooting sports. The appropriate leisure clothing in the country or traditional style completes the offering.

A target group which makes the highest of demands with regard to clothing and equipment and is also prepared to pay a little more for the privilege. Accordingly, this group of people have a relative high net household income and is thus ideal to be approached with exclusive offers on these subjects: House and home, hobbies, travel and financial products.

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