

Article number

42625

List name

Exclusive fashion XXL - Customers [D]

Number of items	Name	Price in EUR	Pricing unit
21,441	Inactive customers, fashion dispatchers 50 +	160.00	‰
62,645	Inactive interested parties, fashion dispatchers 50 +	140.00	‰

Age group ranging from 45 to 65
- Of which approximately 100 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Customers and interested parties of a fashion house which is no longer active. The former female customers and interested parties still react exceptionally well to the appropriate offers sent by post. The fashion house, with its range of classic plus size clothing has a target group comprising of fashion conscious women aged 50 years and upwards.

The target group is characterised by a high level of style awareness.
This is a group of people who appreciate high-quality and elegant fashion and all products relating to beauty, cosmetics and to their own sense of wellbeing.

Selection according to differing criteria is possible The addresses are kept up to date.

Sales by:

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