

Article number

30057

List name

BestWin [D]

| Number of items | Name | Price | Pricing unit |
|-----------------|---------------------|--------|--------------|
| 262,181 | Stock 0 – 12 months | 165.00 | ‰ |
| 1,299,858 | Total inventory | 155.00 | ‰ |

Age group ranging from 25 to 75
- Of which approximately 55 % male
- Of which approximately 45 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Best Win contains people who regularly take part in lottery and lottery-related games as well as various competitions.

This group of people is characterised by a high level of competition and familiarity with ordering by mail. Anywhere where a potential gain can be seen, whether it is the weekly lottery or competitions with attractive cash and non-cash prizes, the bargain from a catalogue, and quickly there is a pen or a mouse to hand.

A target group with a wide range of interests and one which is also characterised by great spontaneity and willingness to purchase.
No competitive exclusion.

Sales by:

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