

Article number

42865

List name

Doctors private [D]

Number of items	Name	Price in EUR	Pricing unit
46,651	Total inventory	160.00	‰

Age group ranging from 40 to 65
- Of which approximately 63 % male
- Of which approximately 37 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Despite health reforms, large financial holes in the health system and the threat of additional contributions for health insurance, doctors are still one of the respected professional groups. The available net income and the existing capital are above average.

The result is an intensive advertising approach for this target group, usually sent to the easily obtained practice address. But as a method of reaching out to the private person, this is very unsuitable. At the practice, the practitioner's concentration is on work only and any advertisements received are often sorted by other members of staff.

Address your advertising to the medical practitioner directly in order to contact this individual.

Sales by:

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Sales partner:

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