

Article number

43047

List name

AstroEso [CH]

Number of items	Name	Price in EUR	Pricing unit
22,749	Total inventory of Switzerland	200.00	‰
19,671	– Of which German-speaking Swiss	200.00	‰
2,733	– Of which French-speaking Swiss	200.00	‰
344	– Of which Italian-speaking Swiss	200.00	‰

- Of which approximately 33 % male
- Of which approximately 67 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Astrology and esoteric. Two sectors that are constantly gaining more and more significance in our highly technical world. In actual fact, this appears to be a contradiction but more and more secrets are being lifted by the scientific world, but maybe this contributes to the return and withdrawal to the unusual, inexplicable and inconceivable.

The fact is, in our well-informed and advanced-belief society, there are a large number of, primarily female, persons for whom horoscopes, lucky charms or esoteric literature have a high value.

This is a target group with a high affinity with mail order companies. Particularly offers from the innovation, competition/lottery, financial services and income securing sectors as well as the classic mail order will meet a vibrant and positive interest here.

Sales by:

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