

Article number

30210

List name

BestWin [A]

Number of items	Name	Price in EUR	Pricing unit
106,221	Total inventory	180.00	‰

- Of which approximately 58 % male
- Of which approximately 42 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

The address group is characterised by a very high level affinity to lottery and competitions. This is a group which has entered a wide variety of prize draws, competitions and lotteries.

The possibility of a large win without investing work and effort draws these people daily, even if only to fill out and take part in crossword puzzles.

The target group reacts particularly well to competitions and lottery offers.

The frequency of response to advertising sent by mail is above average.

Sales by:

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