

Article number

33839

List name

Academics [D]

| Number of items | Name | Price in EUR | Pricing unit |
|-----------------|-----------------|--------------|--------------|
| 325,310 | Total inventory | 155.00 | ‰ |

Age group ranging from 35 to 70
- Of which approximately 79 % male
- Of which approximately 21 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Above average purchasing power and above average consumer behaviour. This group is a guarantee for both. Professors, medical doctors, dentists, lawyers, engineers, doctors, people in legal professions, this is a group which has "made it" in life. Esteem and influence and the resulting perceptions are important, thus exclusivity and trends are desired. All offers of a high quality, uniting style and class are in the right place and extremely welcome. In particular, high quality items for the house and home, gifts, financial offerings, exclusive holiday travel, collectibles and hi-fi/video products are given the right kind of attention here.

Sales by:

SAZ Services AG

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Sales partner:

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