

Article number

38843

List name

Movers4Rent© [D]

Number of items	Name	Price in EUR	Pricing unit
43,266	Top selection, last 0 – 4 weeks	230.00	‰
108,428	Premium inventory 0 – 3 months	180.00	‰
92,020	Additions last 4 – 6 months	140.00	‰
399,759	Additions last 7 – 12 months	120.00	‰
754'603	Additions last 13 – 24 months	120.00	‰

Age group ranging from 18 to 60
- Of which approximately 69 % male
- Of which approximately 31 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Most current address changes as rental stock. With Movers4Rent©, you can go the decisive step and advertise to the target-group target households to their new address. With Movers4Rent© we open opportunities up to you for the timely advertising approaches to this top target group.

The address changes are generally caused as a result of professional or family factors and can also be assumed to be accompanied by fundamental changes of individual life situations, the standard of life and traditional customs. Accordingly, new furnishing objects like furniture, fitted kitchens, DTP, telecommunications or multi-media set-ups, hobbies and gardening devices or purchasing of toys or baby clothes.

Mail order from the sectors house, home, garden and hobbies, clothing and accessories as well as services are extremely welcome in a new and foreign environment. Since these new purchases also need to be financed, financial and insurance offerings are also directed to the best address. This address file is also well suited to publishers and lotteries.

Use Movers4Rent© to successfully win new customers.

Sales by:

SAZ Services AG

Davidstrasse 38
CH-9000 St. Gallen, Switzerland
Telephone: +41 (0) 71 227 35 00
Fax: +41 (0) 71 227 35 01
E-Mail: info@smartaddress.ch
<http://www.smartaddress.ch>

Sales partner:

SAZ Services GmbH
Büro Frankfurt/Dietzenbach

Max-Planck-Straße 6
DE-63128 Dietzenbach, Germany
Fon: +49 (5137) 8818-00
Fax: +49 (5137) 8818-01
E-Mail: listinfo@saz.net
<http://address-services.saz.com>

SAZ Services AG