

Article number

40952

List name

Pet owners [D]

Number of items	Name	Price in EUR	Pricing unit
26,134	Total inventory	150.00	‰

Age group ranging from 30 to 65
- Of which approximately 71 % male
- Of which approximately 29 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

In the modern "single household" pets are true friends and companions and we cannot imagine it any other way. For many people today, they fulfil the function of the true and patient companion that accompanies them through thick and thin. The pet owners in this file usually have a medium to high income and often live in homes with access to a garden. They are happy to dig deep into their pockets for their pets, both for food and for a wide range of accessories.

This target group is best suited for use in the sectors: Innovations, garden, house and home as well as for donations to animal protection societies.

The addresses are also released for providers of animal food and other animal items.

Sales by:

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