

Article number

**30056**

List name

**ModaLife [D]**

Number of items	Name	Price in EUR	Pricing unit
50,080	Total inventory	155.00	‰
7,562	Inventory 0 – 12 months	165.00	‰

Age group ranging from 40 to 65  
- Of which approximately 56 % male  
- Of which approximately 44 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses  
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Online mail-order customers of clothing for women and men, mail-order purchasers ranging from middle-to-upper-class.

The customer group is characterised by a medium to high purchasing power and above average willingness to order.

The product range contains both average and high quality men's and women's clothing. A high proportion are repeat customers. These are generally acquired via online advertising.

No competitive exclusion.

Sales by:

**SAZ Services AG**

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Sales partner:

**SAZ Services GmbH  
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