

Article number

43098

List name

NAB Romania [RO]

Number of items	Name	Price in EUR	Pricing unit
2,100,000	Household addresses		
	Up to 10,000 addresses	160.00	‰
	10,001 – 50,000 addresses	145.00	‰
	As of 50,001 addresses	130.00	‰

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume

In 2009, the economy of Romania achieved was, according to estimates of the CIA World Factbook, a nominal gross domestic product (GDP) of 162.6 billion US dollars, the approximate equivalent of 7,300 US dollars or 5,600 euros per head.

The Romania of today is an extremely industrialised country. More than three quarters of its exports are industrial items or machinery.

Membership of the EU lends additional impulse to the development in increase of purchasing force and the internal demand.

A country full of opportunities and perspectives in particular since direct marketing is still in its infancy as compared to other EU countries.

NAB Romania is a household database containing the majority of households in Romania.

The database contains a wide variety of additional information regarding individual addresses and is updated on a regular basis.

Sales by:

SAZ Services AG

Davidstrasse 38
 CH-9000 St. Gallen, Switzerland
 Telephone: +41 (0) 71 227 35 00
 Fax: +41 (0) 71 227 35 01
 E-Mail: info@smartaddress.ch
<http://www.smartaddress.ch>

Sales partner:

SAZ Services GmbH
Büro Frankfurt/Dietzenbach

Max-Planck-Straße 6
 DE-63128 Dietzenbach, Germany
 Fon: +49 (5137) 8818-00
 Fax: +49 (5137) 8818-01
 E-Mail: listinfo@saz.net
<http://address-services.saz.com>

SAZ Services AG