

Article number**43182**List name**eTravel – Reader, travel literature [D]**

Number of items	Name	Price in EUR	Pricing unit
28,720	Total inventory	160.00	%o

Age group ranging from 35 to 99

- Of which approximately 54 % male
- Of which approximately 46 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 10.00 %o on the delivered volume, at least EUR 200.00 fixed rate

Finally a holiday! Empty white palm beaches, sightseeing in one of the world's major cities or a relaxing spa break during a cruise.

Simply time to get away. Flee the stresses of everyday life, the tedium, the bureaucracy and recharge the batteries. Holiday is the only remedy.

But where to go? Travel magazines are the best advisors. With reports, useful information regarding culture, country and people accompanied by exciting images; magazines are a welcome inspiration and offer suggestions for the next trip.

Once you have decided on a destination or even booked, the next stage is the acquisition of a travel guide. This helps you to plan your trip in advance, decide which sights you wish to see, find out where the hidden bays or culinary secrets are to be found.

And if packing your suitcase isn't an option at the moment, browsing the descriptions and travel reports provides a welcome distraction. At least you can let your mind wander for a while.

This address list contains people who either read travel magazines or have purchased a travel guide.

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