

Article number

**30125**

List name

**VitaLife [D]**

| Number of items | Name            | Price in EUR | Pricing unit |
|-----------------|-----------------|--------------|--------------|
| 254,718         | Total inventory | 165.00       | ‰            |

Age group ranging from 50 to 80  
- Of which approximately 51 % male  
- Of which approximately 49 % female

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses  
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

The target group represents a healthy and active lifestyle that is promoted by a diet to match. Its members are loyal buyers of dietary supplements, vitamins and other products that support their health. New products also arouse an above-average level of interest among this target group. Men and women are equally represented in this target group and often have heightened purchasing power, making them attractive for many other goods in the mail order retail segment.

No exclusion of competition.

Sales by:

**SAZ Services AG**

Davidstrasse 38  
CH-9000 St. Gallen, Switzerland  
Telephone: +41 (0) 71 227 35 00  
Fax: +41 (0) 71 227 35 01  
E-Mail: [info@smartaddress.ch](mailto:info@smartaddress.ch)  
<http://www.smartaddress.ch>

Sales partner:

**SAZ Services GmbH  
Büro Frankfurt/Dietzenbach**

Max-Planck-Straße 6  
DE-63128 Dietzenbach, Germany  
Fon: +49 (5137) 8818-00  
Fax: +49 (5137) 8818-01  
E-Mail: [listinfo@saz.net](mailto:listinfo@saz.net)  
<http://address-services.saz.com>

**SAZ Services AG**