

Article number

43107

List name

CharitySelect [D]

| Number of items | Name | Price in EUR | Pricing unit |
|-----------------|-------------------|--------------|--------------|
| 5,445 | Top level donors | 185.00 | ‰ |
| 19,157 | High level donors | 175.00 | ‰ |
| 15,905 | Multiple donors | 175.00 | ‰ |

Minimum invoice: Net, at least 60 % of the supplied volume, at least 5,000 addresses
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Designing donation mailings and specifying the layout of the mailing:

It is an art of its own. Fundraiser has become a career with official training for good reason.

Does the mailing focus on increasing the awareness of the organisation in order to set the basis for successful money raising campaigns? Is it about raising a large amount of donations? Is the intention to create a wide volume of donations or to win over large donors? Many questions must be answered before the mailing is sent out.

A possible variation has been summarised for you in this list of addresses. If you are looking for large donors or multiple donors, this is the right target group.

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