

Article number

**30074**

List name

**NAB Slovakia [SK]**

Number of items	Name	Price in EUR	Pricing unit
240,000	Household addresses		
	Up to 10,000 addresses	170.00	‰
	10,001 – 50,000 addresses	160.00	‰
	50,001 – 100,000 addresses	150.00	‰
	As of 100,001 addresses	135.00	‰
Telephone numbers available – Pricing on request			

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR185.00 fixed rate + EUR 10.00 ‰ per selection criteria

Slovakia - the country with a heavy industrial focus within the former eastern block is in a state of flux. Since splitting from the Czech Republic, the country has moved closer and closer economically to the EU. Targeted economic promotion and tax relief attracts more and more companies from abroad. The good relationship between the price and the quality of the workforce with regard to productivity, coupled with the advantageous geographical location with excellent access to significant growth markets is a draw. The region around Bratislava, stretching towards Prague, is already the second richest economic region in the acceding EU countries. Purchasing power and productivity lie precisely in the EU mean!

A country with a wide range of direct marketing opportunities which are, as yet, untapped.

Sales by:

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