

Article number

43033

List name

NAB Poland [PL]

Number of items	Name	Price in EUR	Pricing unit
420,000	Household addresses		
	Up to 5,000 addresses	285.00	‰
	5,001 – 10,000 addresses	265.00	‰
	10,001 – 50,000 addresses	240.00	‰
	50,001 – 100,000 addresses	225.00	‰
	As of 100,001 addresses	215.00	‰
Telephone numbers available – Pricing on request			

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses

Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR185.00 fixed rate + EUR 10.00 ‰ per selection criteria

Poland is much more than just the country behind the Iron Curtain. The country is also known as the home of pianist and composer Frédéric Chopin, Pope John Paul II and the strong freedom movement of the Solidarnosc union with its famous leader Lech Walesa - all of which form the basis of the people's pride in their country.

Not least as a result of joining the European Union, this country of 38.5 million inhabitants has developed into a strong economy that is an interesting market for many services and products.

However, strict data protection laws make it more difficult than usual to find addresses for this attractive market. This is one of the reasons why Poland's private address database is such a gem, providing the right target group and using various characteristics to clearly show the needs of Poland's people.

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