

Article number

**30212**

List name

**Home owners - single family home [A]**

Number of items	Name	Price in EUR	Pricing unit
1,903,560	Single family home	175.00	‰

- Of which approximately 55 % male
- Of which approximately 45 % female

Minimum invoice: Net, at least 50 % of the supplied volume, at least 5,000 addresses  
Selection costs: EUR 9.00 ‰ on the delivered volume, at least EUR 185.00 fixed rate

Home owners are becoming an ever larger target group. People want to achieve the dream of owning their own property with their own garden as early as possible. This situation is creating one of the strongest consumer groups, which has an above-average need for goods and services from the moment they move into their new property. And this need hardly goes down at all in the decades that follow. While at the start the focus is on furnishings, it soon switches to things to do with the garden, renovation and maintenance.

The growing family that home owners often also have further increases their consumption needs.

Sales by:

**SAZ Services AG**

Davidstrasse 38  
CH-9000 St. Gallen, Switzerland  
Telephone: +41 (0) 71 227 35 00  
Fax: +41 (0) 71 227 35 01  
E-Mail: [info@smartaddress.ch](mailto:info@smartaddress.ch)  
<http://www.smartaddress.ch>

Sales partner:

**SAZ Services GmbH  
Büro Frankfurt/Dietzenbach**

Max-Planck-Straße 6  
DE-63128 Dietzenbach, Germany  
Fon: +49 (5137) 8818-00  
Fax: +49 (5137) 8818-01  
E-Mail: [listinfo@saz.net](mailto:listinfo@saz.net)  
<http://address-services.saz.com>

**SAZ Services AG**